ORDER

Orders Order / Rev: 2476812 Alt Order #: Manual Product Desc: **WHAS** Estimate: Flight Dates: 05/13/22 - 05/17/22 Primary AE: Kimberly Williams Sales Office: Original Date / Rev: 05/12/22 / 05/12/22 WHAS LOC Order Type: General Sales Region: Name: POL / Karl Price / D / County Attorney Agency **Buying Contact:** Billing Type: Cash Billing Contact: Karl Price Billing Calendar: Broadcast 401 West Main Street Ste # 704 Billing Cycle: EOM/EOC Louisville, KY 40202 Agency Commission: 15% Advertiser POL / Karl Price / D / County Attorney Name: Demographic: A55+ New Business End: Product Codes: PL-Candidate: County Other (LUR) 200045 Advertiser External ID: DIR Revenue Code 1: Agency External ID: Revenue Code 2: (POL) Political Unit Code: General Revenue Code 3: (POL) Candidate Order Separation: 00:30:00 P04 Priority: **Bill Plan Totals**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
04/25/22	05/17/22	40	\$5,440.00	\$4,624.00	May 2022	40	\$5,440.00	\$4,624.00	0.00
					Totals	40	\$5 440 00	\$4 624 00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Co	de Bre	ak Sta	art/End T	īme Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHAS	05/13/2	2 05/17/22	Local News @				0 PM 11-	-1	:30	3	\$40.00P04	0.00 NM	3	\$120.00
				Local News @		`	57 AM-5:3	0 PM)							
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/We		Rate	<u>Rating</u>							
	eek: 05/0		05/15/22	1			\$40.00	0.00							
	eek: 05/		05/22/22	11			\$40.00	0.00	_					_	
N 2	WHAS	05/13/2	2 05/17/22	Local News @				0 PM 11-	-1	:30	3	\$40.00P04	0.00 NM	3	\$120.00
				Local News @		,	30 AM-6:0	,							
		rt Date	End Date	<u>Weekdays</u>	Spots/We		Rate	Rating							
	eek: 05/0		05/15/22	1		-	\$40.00	0.00							
	eek: 05/		05/22/22	11			\$40.00	0.00							
N 3	WHAS	05/13/2	2 05/17/22	Local News @				0 AM 22-	-2	:30	6	\$125.00P03	0.00 NM	6	\$750.00
				Local News @	6a M-F	(6:0	00 AM-6:3	0 AM)							
		rt Date	End Date	<u>Weekdays</u>	Spots/We		Rate	Rating							
	eek: 05/0		05/15/22	2			125.00	0.00							
	eek: 05/		05/22/22	22			125.00	0.00							
N 4	WHAS	05/13/2	2 05/17/22	Local News @				0 AM 22-	-2	:30	6	\$125.00P03	0.00 NM	6	\$750.00
				Local News @	6a M-F	(6:3	30 AM-7:0	0 AM)							
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/We	<u>ek</u>	Rate	Rating							
	eek: 05/0		05/15/22	2			125.00	0.00							
W	eek: 05/	16/22	05/22/22	22		4 \$	125.00	0.00							
N 5	WHAS	05/13/2	2 05/17/22	Good Morning				11-	-1	:30	3	\$200.00P03	0.00 NM	3	\$600.00
				Good Morning	America										

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Order / Rev: 2476812 Advertiser: POL / Karl Price / D / County Attorney / k

Alt Order #: Manual Product Desc: WHAS

Flight Dates: 05/13/22 - 05/17/22 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 05/		05/15/22	1	1	\$200.00	0.0							
Week: 05/		05/22/22	11	2	,	0.0							
N 6 WHAS	05/13/2	2 05/17/22	Local News @ 12	•	12-1p	1	11	:30	3	\$75.00P03	0.00 NM	3	\$225.00
			Local News @ 12	2p M-F									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 05/		05/15/22	1	1	\$75.00	0.0							
Week: 05/	/16/22	05/22/22	11	2	\$75.00	0.0	0						
N 7 WHAS	05/13/2	2 05/17/22	Local News @ 4p	M-F CM	4-5p	1	11	:30	3	\$125.00P02	0.00 NM	3	\$375.00
			Local News @ 4	M-F									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 05/	/09/22	05/15/22	1	1	\$125.00	0.0	0						
Week: 05/	/16/22	05/22/22	11	2	\$125.00	0.0	0						
N 8 WHAS	05/13/2	2 05/16/22	Local News @ 5p	M-F CM	5-530p	1	1	:30	2	\$200.00P03	0.00 NM	2	\$400.00
			Local News @ 5p	M-F									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 05/	/09/22	05/15/22	1	1	\$200.00	0.0	0						
Week: 05/	/16/22	05/22/22	1	1	\$200.00	0.0	0						
N 9 WHAS	05/13/2	2 05/16/22	Local News @ 53	0p M-FCM	530-6p	1	1	:30	2	\$225.00P03	0.00 NM	2	\$450.00
			Local News @ 53	30p M-F									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 05/	/09/22	05/15/22	1	1	\$225.00	0.0	0						
Week: 05/	/16/22	05/22/22	1	1	\$225.00	0.0	0						
N10 WHAS	05/13/2	2 05/16/22	Local News @ 6p	M-F CM	6-630p	1	1	:30	2	\$400.00P02	0.00 NM	2	\$800.00
			Local News @ 6p	M-F									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 05/	/09/22	05/15/22	1	1	\$400.00	0.0	0						
Week: 05/	/16/22	05/22/22	1	1	\$400.00	0.0	0						
N11 WHAS	05/13/2	2 05/16/22	Local News @ 11	p M-F CM	11-1135p	1	1	:30	2	\$200.00P03	0.00 NM	2	\$400.00
			Local News @ 1	1p M-F									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 05/	/09/22	05/15/22	1	1	\$200.00	0.0	0						
Week: 05/	/16/22	05/22/22	1	1	\$200.00	0.0	0						
N12 WHAS	05/13/2	2 05/15/22	Good Morning An	nerica © M	7-9a	_	2-	:30	2	\$75.00P03	0.00 NM	2	\$150.00
			Good Morning Ar	merica Sa									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 05/	/09/22	05/15/22	2-	2	\$75.00	0.0	0						
N13 WHAS	05/13/2	2 05/15/22	Good Morning An	nerica S IM	8-9a	_	2	:30	2	\$75.00P03	0.00 NM	2	\$150.00
			Good Morning Ar	nerica Su									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	1						
Week: 05/	/09/22	05/15/22	2	2	\$75.00	0.0	0						
N14 WHAS	05/13/2	2 05/15/22	This Week Su	CM	9-10a	_	1	:30	1	\$150.00P03	0.00 NM	1	\$150.00
			This Week Su										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 05/		05/15/22	1	1	\$150.00	0.0	='						
													ФГ 440 00

Totals 40 \$5,440.00